

IAF web link guidelines

Introduction

The IAF web link has been created specifically to link to the IAF website from Member's own websites.

It should only be used following these guidelines and must not be modified or adapted in any way. To ensure the quality of reproduction, the web link should only be reproduced from the master artwork provided.

Colour variations

The web link should be reproduced in either the RGB or Mono version below:



Size

The width of the web link must be no higher than 20mm and no smaller than 15mm. The proportions must not be amended.



Exclusion zone

To ensure the web link appears clearly and prominently, it must be kept clear of any visual elements. To regulate this, an exclusion zone of 5mm has been established around the web link.

